



**For Immediate Release:  
December 14, 2009**

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**Thunder in the Valley Air Show Brings Home Multiple Marketing Awards  
“Selection by International Council of Air Shows”**

***Thunder in the Valley Air Show announces dates and performer line-up for 2010***

**Columbus, Ga.,** – At the 42<sup>nd</sup> Annual International Council of Air Shows (ICAS) Convention held December 6, 7, 8 and 9 in Las Vegas, Nevada, the Thunder in the Valley Air Show received first place awards for newspaper and radio advertising campaigns, and recognition for second place in air show poster design. Each year, the air show community gathers to exchange ideas, conduct business and begin the process of planning the upcoming air show season. Approximately 1,400 air show professionals attended the 2009 ICAS Convention.

The ICAS Marketing Competition is judged by a panel of marketing, copywriting and design professionals to recognize outstanding achievement in event, product and service promotion by air shows, air show performers and support service providers; and also expose members to the wide spectrum of creative ideas that have proven successful to their peers.

The 13<sup>th</sup> Annual Thunder in the Valley Air Show will be Saturday, March 20 and Sunday, March 21, 2010 at the Columbus Airport. Gates will open at 10:00 a.m. and close at 5:00 p.m. The Thunder in the Valley Air Show is a fun, family event and all proceeds are given to youth organizations in the Chattahoochee Valley.

The 2010 Thunder in the Valley Air Show will offer exciting aerial performances, airplane and helicopter rides, military ground displays, a children’s carnival, and great food. It is an alcohol-free and tobacco-free event. Scheduled to appear are: Team Chaos Extreme Airshows (Lead Act), Flash Fire Jet Truck, Bearfeat Aerobatics, Gary Ward Airshows, DAV B-25, Vintage Aviation and Silver Wings Parachute Team. Line-up of performers and static displays is expected to increase with announcements of military demo teams and vintage war birds.

Ticket prices for the 2010 Thunder in the Valley Air Show will be:

General Admission	\$8 in advance \$10 at the gate
Military	\$6
Children	6 years and under – FREE!

For more information about ticket locations and line-up of performers and static displays, visit [www.thunderinthevalleyairshow.com](http://www.thunderinthevalleyairshow.com) after January 1, 2010.

The Thunder in the Valley Air Show is a not-for-profit organization that began 13 years ago as a local fly in for aviation enthusiast. It has grown to become one of the largest outdoor family events in the Chattahoochee Valley area. The air show brings in top performers from across the United States. National attention has been given to the Thunder in the Valley Air Show by the International Convention of Air Shows for excellence in marketing. For more information, visit [www.thunderinthevalleyairshow.com](http://www.thunderinthevalleyairshow.com).

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